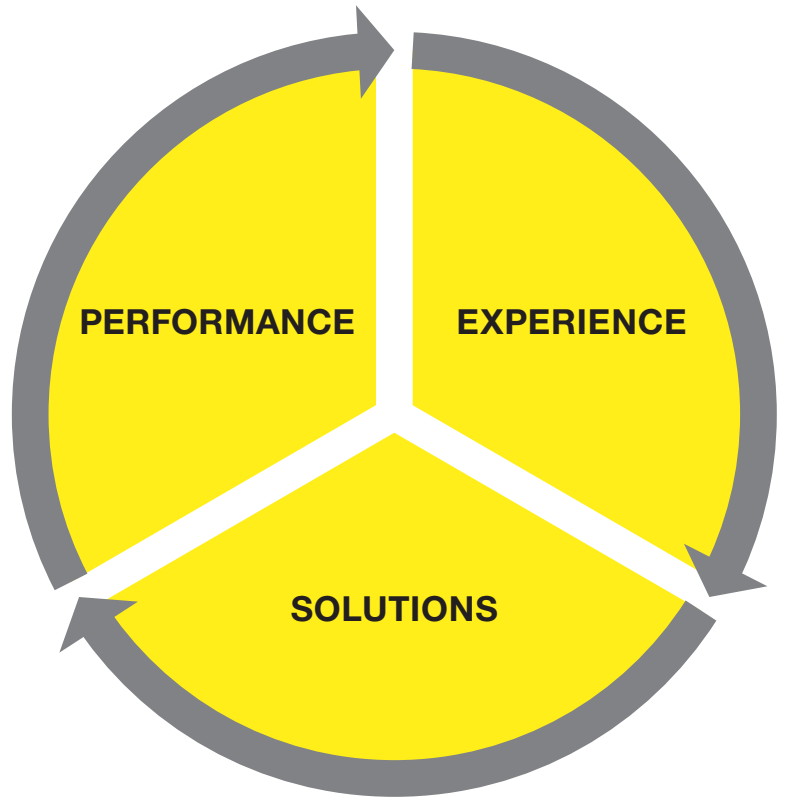




EXPERIENCE. SOLUTIONS. PERFORMANCE.

YOUR EXPERT FOR WIRE DRAWING LUBRICANTS.



THE KLÜBER LUBRICATION
BRAND STANDS FOR:

Product quality
as standard

CUSTOMER ADDED VALUE AS A SYSTEM

Continuous technological development, the need for global cooperation, the optimisation of production efficiency and the pursuit of sustainability in the face of increasing resource scarcity are key issues that modern companies have to deal with today.

In this dynamic environment, we offer solutions aimed at providing our customers with added value in tackling their individual tasks and challenges.

We are happy to assist you in optimising ecological and economic requirements as well as overcoming the challenges associated therewith.

- Cooperation
- Sustainability
- Efficiency
- Resource security

We will provide you with support via a close cooperative partnership.



Pioneer work since 1881

TRAXIT WIRE LUBRICATION IS YOUR EXPERT FOR WIRE DRAWING AND CUSTOM-FIT LUBRICANTS.



WE STAND FOR INNOVATION, CUSTOMER ORIENTATION AND ADDED VALUE.

Central elements of our innovation strategy entail maintaining a close relationship with customers and the market, as well as promoting future developments.

This approach allows us to create groundbreaking solutions for our customers that offer both economic and environmental improvements and support global trends in the field of wire drawing.

A strong customer focus is a key element of our corporate philosophy. It enables us to place the needs and requirements of our customers at the centre of all our activities, thereby responding to the requirements of each customer in a focused manner.

As the world's largest manufacturer of high-quality dry and wet drawing lubricants as well as coating agents, we represent the further development of topics such as sustainability, long-lasting product quality – which our customers greatly appreciate – and active innovation management.

We underscore our personal expectations with internationally recognised certifications and demonstratable customer improvements.



We are certified for you ...

...THIS UNDERLINES OUR FUTURE-ORIENTATED CORPORATE ORIENTATION IN MANY ASPECTS.

We were the first company in the world to receive 'Vegan Trademark' certification for dry drawing lubricants from The Vegan Society.

In doing so, we are once again underlining our innovative strength and our focus on sustainable and ethical corporate management.



The Vegan Society

Our company is committed to the highest standards in various areas. These include, but are not limited to:

- Quality management according to DIN EN ISO 9001
- Workplace safety according to ISO 45001
- Environmental protection according to ISO 14001
- Energy management according to ISO 50001

These certifications demonstrate our commitment to excellence in every aspect of our operations.

The EcoVadis Sustainability Rating provides a comprehensive assessment of our company's sustainability performance within global supply chains.



EcoVadis GOLD

Customer-orientated solutions ...

... DIRECTLY ON SITE WITH TAILOR-MADE ANSWERS TO INDIVIDUAL CHALLENGES, THAT IS OUR PROMISE.



Since 1881, our impressive technical expertise has been at the heart of our market presence. Characterised by innovation and reliability, we combine deep customer understanding with a future-orientated mindset.

For our customers this means that we actively provide support in mastering current and future requirements and challenges.

Ground-breaking innovations are our drive and motivation, while always keeping our deep-rooted sense of responsibility in focus. Our focus goes

beyond pure business success by reflecting our commitment to environmental protection and social commitment.

We are pleased to welcome you to Traxit Wire Lubrication, a company that prides itself on its long technical heritage, as well as its progressive mindset and sustainable orientation.



TRAXIT
WIRE LUBRICATION



High-quality premium products that serve to support the best possible and sustainable production of wire products.



Focus on the customer: customer-orientated and partnership-based cooperation in order to offer the best possible support in finding solutions for individual requirements and challenges.



Research and development are the driving force behind innovation and a future-orientated way of working in our company.



The daily commitment of our specialists ensures the best possible support for companies. Continuous training is a central element and ensures a future-orientated approach and way of working.

OUR RESULTS SUPPORT ECONOMIC AND ECOLOGICAL IMPROVEMENTS AT WIRE DRAWING COMPANIES.

For example, an optimal drawing lubricant not only contributes to the improvement of production processes, but also leads to a significant reduction in energy consumption and an increase in product quality.

CONCRETE CUSTOMER PROJECTS HAVE SHOWN THAT AN OPTIMAL USE OF DRAWING LUBRICANTS IN WIRE DRAWING MACHINES CAN LEAD TO IMPRESSIVE ENERGY SAVINGS OF UP TO 2 %.

Performance is not just about us providing high-quality products

FOR US PERFORMANCE MEANS BEING A HOLISTIC PARTNER AND OFFERING ADDED VALUE.

The companies are characterised by extremely individual production processes and challenges.

In order to ensure tailor-made product recommendations, active innovation management and the best service, we attach particular importance to ensuring that our employees, as our most important resource, have comprehensive knowledge and qualifications.



Of particular importance to us:

- The continuous training of our employees as a fundamental prerequisite for a future-orientated way of working, innovative strength and first-class customer service
- Learning from the past to gain knowledge and insight for future adaptation and customisation measures
- The establishment of a cooperative partnership and a lively exchange with customers





Sustainability is firmly anchored in our corporate DNA

AS PART OF THE GLOBAL FREUDENBERG GROUP,
WE ASSUME RESPONSIBILITY IN THE KEY AREAS OF
SUSTAINABILITY, HEALTH, SAFETY AND ENVIRONMENTAL
PROTECTION (HSE), CORPORATE CITIZENSHIP AND
COMPLIANCE, AS WELL AS HUMAN RIGHTS AND LABOUR.

**These six key areas are firmly anchored in Freudenberg's values and principles
and are closely linked to each other.**

Our strategic focus on reducing our own footprint is reflected in concrete measures that not only benefit our company, but also help customers to minimise their own footprint.

Examples of our commitment are the use of 100 % green renewable energy, active water management to reduce water consumption in production, the use of rainwater and the consistent renunciation of plastic packaging at our site in Schwelm, Germany.

Via these measures, we not only support environmental protection but are also committed to society and the well-being of our employees.



EXPERIENCE. SOLUTIONS. PERFORMANCE.

Traxit Wire Lubrication from Schwelm, Germany, looks back on over 140 years of history. As the largest manufacturer of dry drawing lubricants, wet drawing lubricants and coating agents, Traxit plays a crucial role in the wire drawing industry. Our expertise extends to the improvement of processes and the setting of new standards worldwide.

Since 2020, Traxit has been a subsidiary of Klüber Lubrication, one of the world's leading manufacturers of specialty lubricants and part of the Freudenberg Group. Together, we are committed to providing outstanding lubrication solutions, customer-orientated service and innovations.

Traxit Wire Lubrication operates in over 150 countries throughout the world. Thanks to our production sites in Europe, Asia and the USA, we guarantee short transport routes to the most important markets.

Together with our sales partners, we have a local presence to unfailingly ensure availability to the companies we serve.

INTERNATIONALLY AT YOUR SERVICE WITH OUR OWN SUBSIDIARIES AS WELL AS SALES PARTNERS ON A GLOBAL BASIS:

You can find our worldwide sales partners at www.traxit.com

Thank you for your trust.

The Traxit Team



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